



MINISTRY OF EDUCATION AND TRAINING  
VAN HIEN UNIVERSITY

SOCIALIST REPUBLIC OF VIETNAM  
Independence - Freedom - Happiness

No.: 351/MYH26/VHU/CV

Ho Chi Minh City, May 4, 2026

## CALL FOR PAPERS

### INTERNATIONAL SCIENTIFIC CONFERENCE “DIGITAL ECONOMY IN MODERN MANAGEMENT”

*Dear Esteemed Scholars, Researchers, Lecturers, Doctoral Candidates, Students, Administrators, and Those Interested in the Fields of Economics, Management, Business, and Digital Transformation,*

In the context of rapid digital transformation, along with the fast advancement of technology and the dynamic changes in the global business environment, organizations and enterprises are facing increasing demands to innovate operational models, enhance governance capacity, and adapt flexibly toward sustainable development. This creates an urgent need for academic research, scholarly exchange, and the sharing of practical experiences related to the digital economy and modern management.

Van Hien University is organizing the International Scientific Conference entitled “**Digital Economy in Modern Management**” to provide an academic forum for scholars, experts, and administrators to discuss key issues such as business strategies, governance in the digital era, digital transformation, and the application of emerging technologies in organizational operations, as well as the development of legal frameworks, cybersecurity, and ethics in digital business.

The conference aims to bring together scholars, researchers, lecturers, doctoral candidates, graduate students, administrators, and experts from both domestic and international contexts to exchange knowledge, share research findings, foster sustainable academic collaboration, and propose innovative solutions to strengthen the linkage between academia and practice, enhance competitiveness, and promote sustainable development in the digital economy.

Conference Theme: **Digital Economy in Modern Management**

#### **I. Conference Topics:**

The main topics of the conference include:

- Digital Transformation and Business Strategy in the Digital Economy: sustainable development in the digital economy, digital transformation and ESG, business model



innovation, data-driven and platform-based growth strategies, promoting digital transformation in small and medium-sized enterprises (SMEs), and the integration of digital economy with circular economy (Green Digital Economy);

- **Governance in the Digital Era and Resource Development:** strategic management, risk management and cybersecurity, the role of digital leadership and change management, corporate culture in digital/hybrid workplaces, human resource management 4.0, narrowing digital skill gaps, enhancing workforce adaptability, and strengthening university–industry collaboration in human resource development;

- **Emerging Technologies and Smart Operations Management:** application of advanced technologies such as Artificial Intelligence (AI), Machine Learning, blockchain, and Big Data Analytics in managerial decision-making; development of smart supply chains, digital logistics, and operational optimization solutions;

- **Legal Frameworks, Cybersecurity, and Ethics in Digital Business:** policies and legal frameworks to promote the national digital economy; cybersecurity risk management and data protection; ethical issues of AI and corporate social responsibility in digital environments; challenges related to taxation, intellectual property in cross-border transactions, and the role of digital government in completing regulatory frameworks.

The Organizing Committee also welcomes other submissions that are relevant to the overall conference theme and aligned with the academic orientation of the program.

All accepted papers will be published in the International Conference Proceedings with an ISBN. High-quality papers may be invited for submission to the *Journal of Science – Van Hien University (JSVHU)* under a fast-track peer review process, in accordance with the journal’s review procedures.

**Participants:** The Organizing Committee cordially invites submissions from:

- Scholars, researchers, lecturers, and experts from Vietnam and abroad;
- Doctoral candidates, graduate students, and students with relevant research;
- Administrators, policymakers, and business leaders in economics, finance, trade, technology, and innovation;

- Representatives of research institutes, universities, international organizations, enterprises, and stakeholders interested in digital economy, digital transformation, and modern management.



## II. Important Dates

The conference will be held on **July 31, 2026**. Please note the following key deadlines:

- *Full paper submission deadline: **June 30, 2026***
- *Notification of acceptance (after review/revision, if applicable): **July 20, 2026***
- *Deadline for confirmation of participation and submission of presentation slides: **July 27, 2026***
- *Conference date: **July 31, 2026***

## III. Submission Guidelines

**Language:** Submissions may be written in Vietnamese or English.

### Abstract Requirements

- Length: approximately 200–300 words;
- Clearly state: title, research objectives, methodology, data/scope, and main findings or arguments;
- Include 3–5 keywords;
- Provide full author information: full name, affiliation, email address, and phone number.

### Full Paper Requirements

- Papers must be original, unpublished, and not under consideration elsewhere;
- Length: approximately 4,000 - 7,000 words;
- Format: Times New Roman, font size 12, 1.5 line spacing, standard margins;
- Structure should include: title, abstract, keywords, main content, and references;
- Citations and references must follow APA 7th edition.

**Submission Method:** Authors should submit their full papers by completing the submission form via the conference link: <https://forms.gle/WkvZf35ZUqjycv7Z6> ; or by scanning the QR code



**Contact Information: Organizing Committee International Scientific Conference “Digital Economy in Modern Management” - Van Hien University**

For inquiries, please contact: [loannp@vhu.edu.vn](mailto:loannp@vhu.edu.vn), cc [linhvt@vhu.edu.vn](mailto:linhvt@vhu.edu.vn)



The Organizing Committee cordially invites scholars, lecturers, researchers, experts, doctoral candidates, graduate students, and interested individuals to submit papers and participate in the conference. Your presence and valuable academic contributions will help deepen understanding of the digital economy and modern management, while promoting the dissemination of knowledge, practical experience, and innovative solutions in regional and global academic communities.

Sincerely!

**ON BEHALF OF THE ORGANIZING COMMITTEE  
CHAIRMAN**

**(Signed)**

**Assoc. Prof. Trần Huy Hoàng**